

The 2019 Committee



wellboring.org
where there's a will there's a well

WellBoring is a volunteer run charity transforming communities and savings lives in East Africa.

Being volunteer led means we are all driven by the impact we can have. It also enables us to have a tiny percentage of overheads, making every £1 raised as impactful in country as possible.

WellBoring's amazing growth over the past few years means we need more people to maintain the momentum and reach more children with clean water. Please read the below to understand how you can join the team.

*To hear more about WellBoring: Facebook @WellBoring or www.wellboring.org
Questions about the committee? cordelia@wellboring.org*

How are we Structured?

WellBoring is volunteer led in the UK, meaning fundraising goes direct to our drilling partners in country. The structure of WellBoring 2019 is as follows:

	Founders & Trustees	3
	Steering Committee	5
	Sub-Committee's	20
	Members	Dozens

We are currently recruiting for the 20 2019 sub-committee positions.

What's the commitment of being committee?

We are driven by outputs not inputs! We ask, what difference can you make?

Time dedicated is flexible around your timetable – most committee members have full time jobs and other substantial commitments.

To give a guide of expectations, assume 2 hours a week/a day a month. More when you are driven to and able to! We also have a 1 hour a month call, and two quarterly face to face meetings a year.

How do I apply?

Once you've identified the role you're interested in below, email cordelia@wellboring.org explaining in 300 words or less why you want to do the role! Apply by the 2nd December 2018.

We will get back to you in December.

What are the roles?

Fundraising Committee

Fundraising Lead: Nigel Linacre

Funding Applications	Submits & win bids for funding for WellBoring from multiple organisations e.g. foundations/governments/trusts/non-company organisations.
RAGs	Creates connections with University RAGs, through reaching out or applications, with the aim of becoming a chosen charity for University RAG events/fundraisers. Aim of 2019 two Universities fundraising for WellBoring.
Events - Wiltshire	Run events in the Wiltshire area to fundraise and raise awareness of WellBoring. This role leads events, and supports others to run events.
Events - London	Runs 2-3 events in the London area to fundraise and raise awareness of WellBoring. This role leads events, and supports others to run events.
Ball coordinator	Coordinating the first WellBoring Ball to fundraise, raise awareness and celebrate WellBoring's progress. Scope is broad but imagine a Ball with 100 seats in Nov 2019. It could be timed with us celebrating building 100 wells, or could aim to fundraise to get to the 100! Welcome to recruit others to support.
Educational organisations	Create partnerships with 1-3 educational organisations e.g. schools/colleagues/Universities. Goal to have them focusing some or all fundraising efforts towards WellBoring. Use existing WellBoring connections to develop conversations.
Corporate Account Manager	Manage and develop existing partnerships with corporate partners. Will include calls with corporate partner(s).
Corporate Relationship Development	Lead development of corporate relationships, directly and via WellBoring networks.
Community Fundraiser	Inspires people and group to raise funds for WellBoring, and helps them do it, for example with ideas and materials.
Product-tiser.	Creates and increases visibility of a range of tangible water-based gifts. These are gifts that can be given at Birthdays or Christmas in the form of a donation, that equates to something tangible like water for a family for a year. Makes these products an accessible and appealing gift, leading to hundreds raised.

Communications Committee

Communications Lead: TBD (email cordelia@wellboring.org if interested)

Social Media	Grows our presence, following and engagement on Facebook, Instagram, and others if thought relevant. Includes running online fundraising campaigns e.g. Christmas appeal/world water day, and creating Facebook events to drive visibility of WellBoring events.
PR	Builds WellBoring's profile in media by publicising projects, events and progress, and at conferences and competitions, e.g. charity of the year.
Reporting (website)/Editorial	Writes a story on each project, using driller School Reports and photos. Posts on WellBoring.org and writes brief overview for social media. Provides overview to the donor person/organisation as agreed in each case.
Graphic Designer	Creates and builds the WellBoring design and tone, building on the iconic logo to create a suit of materials and templates which can be used and adapted in marketing materials (e.g. flyers, booklets, social media, emails, website). Way of working flexible - could be committee role or just work on briefs from Communication lead.
Members, legacies & VIP donor engagement	Members: Systems and what's going on within them (two payment mechanisms) - what if stuff goes wrong and systems become out of synch? Once a fortnight check to chase things down through the systems. VIP donors - updating them about their well. General mailing quarterlies (fits into members) including legacies info/

Operations Committee

Operations Lead: Graeme Vousden

Technical Expert(s)	Consulted specialists for relevant projects/expansion.
Country/Project Manager x2	Manages established relationships with our drilling team(s) to ensure projects are successfully installed.
Impact Research	We know WellBoring wells have massive, life-saving impact, and we want to quantify the impact on many measures. This role will lead the existing work being done to research WellBoring communities, partnering with our in country and UK based University contacts. This information will feed grant applications unlocking funding, as well as driving continuous improvement in the solutions WellBoring provides.
Education/Training	As well as providing water, WellBoring educates community leaders on the best way to use their water and pump. The existing programme and information can be improved and logistics be segmented. We have an existing Water Education & Training Plan to build on. Could be UK or Kenyan based.
Accounts	Forecasting, reporting, flagging & tracking to committee

Think you can play a role that isn't listed about? Email cordelia@wellboring.org